MCCIA Announces
Students Project Competition 2021-22

Human Resource and Industrial Relations specializations.

Appeal to Colleges:-

In the aftermath of the global pandemic , we have a unique opportunity to create new kind of thought-one in which all should equally connected. The goal is to drive and bring student at one platform for knowledge sharing , understand the best practices happening in industry, innovations and strategic thinking. Hence we would like to inform all The Heads of Management Institutes requesting them to extend our invite to their faculty and students encouraging them to send their entries for , " Project competition on HR and IR : Best management practices". This will benefit and create unique opportunity to get insights into HRM.

The competition will deeply discuss about technology that is adaptable with the current trend, character, and needs in managing future workforce and aims to harmonize communication, connection, network, and interaction between individual and corporations.

The students would be able to interact with Managers, Employees, Union Leaders and Stakeholders on relevant HR-IR themes. We welcome you to encourage your students (guided by faculty / heads of the institutions) to participate in Industrial Projects Competition that goes beyond classroom study of management.

Winning teams and their institutes would be presented with trophies and certificate(s) by February 2022.

Learning Objectives:

The competition is designed to enable students of management to get hands on experience through live projects on contemporary topics in the area of Human Resource Management in New normal including Industrial relations with Industry 4.0. in Manufacturing and Service sectors.

 At the end of the project students would learn to:

1) Formulate project questions and objectives on the selected topic.

2) Generate, observe and document primary data on work-place practices.

3) Conceptualize findings based on field data from structured interviews, survey etc.

4) Communicate the experiences, data, and conclusions through written reports and PPT presentations.

5) Make live presentation with innovative modes such as debate, role play, skit, posters etc before a team of experts from Industry and Academics.

The Design:

Students are expected to work in teams of at least three to six members with a faculty guide and engage themselves with a HR-IR theme of their choice and its application in different work organizations from industrial, services and Non Profit Organization sectors.

Given below are recommended topics for **MCCIA 2021-22 Inter Institute Industrial Projects Competition** for Management Students. Teams are expected to select one of the themes and communicate to MCCIA before they begin the work.

Recommended Topics :

1. Big Data Analytics for HR effectiveness
2. The skilling needs of Pune Industry – Expectations of Industry and Labour. (Manufacturing ,Hospitality , IT).
3. Impact of Labour reformation on industry.
4. Rising to the Challenges of the Future Workplace
5. HR: Is it missing the Human Touch?
6. Towards Creating a High-Performance Culture

Assessment :

Field projects *are assessed* on the basis of learning objectives mentioned above. Teams would first submit a) written report and b) later make 15+5 minute live presentation before a panel of Jury and other participating teams.

Teams are expected to use variety of methods of presentations, like debate, role play, documentary, story etc since the data /analysis is already given in the written report submitted to the jury in advance.

Your Action :

We appeal to the Directors / Heads of the institutions / Departments to personally ask their students to participate in this learning event to improve their Industry acceptability and face campus placements with confidence. Kindly assign a faculty to supervise the team in field study. The Chamber can help the participating institutes by providing select data base of HR / IR fraternity and a general recommendation letter to industry in case required.

<u>Important Dates</u> :

Announcement of the Competition: **1st December 2021**

Registration by Institutes for Participation: **10th December 2021**

Confirmation of Faculty Guide & Team Members: **14th December 2021**

Project Duration : **15th December to 20th January 2022**

Submission of Project Reports: **25th January 2022**

Final Presentation before Panel of Experts : **First week of February 2022**

Award Ceremony: F**ebruary 2022 Last week**

The student teams would get a period of six weeks to conduct field work, take interviews and write report.

Institutes wishing to participate in the competition should give entries

before 10th December 2021 to:

Ms. Anuja Deshpande, Deputy Director, anujad@mcciapune.com Tel. 25709231
Mr. Shriram Joshi, Assistant Director, shriramj@mcciapune.com Tel. 25709141

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