

PRIVACY POLICY

We, Mahratta Chamber of Commerce, Industries and Agriculture (“**Company**”, “**Us**”, “**We**”, “**Our**”) are the owners of a proprietary website <https://mcciapune.com/> (“**Website**”). We offer services such as offering memberships with the Company, hall bookings, organizing events, assisting export documentation and letters or any other service as may be decided by us on our Website (“**Services**”).

We respect data privacy rights and are committed to protecting personal information collected on the Website. This privacy policy (“**Privacy Policy**”) sets forth how we collect, use and protect the personal information collected on the Website. Access to the Website is subject to Terms of Use available on the Website, capitalized terms used and not defined in this Privacy Policy, shall have the same meaning ascribed to them in the Terms of Use.

Please read this Privacy Policy carefully.

For residents of the EU, please note that this Privacy Policy has been updated in accordance with the requirements of the EU General Data Protection Regulation (“**GDPR**”).

For Non-EU residents, by continuing to access the Website, you agree to this Privacy Policy. If you do not agree with the terms of this Privacy Policy, you may not access the Website.

1. WHAT DATA DO WE COLLECT?

To avail our Services available on the Website, you are required to provide us with information including but not limited to your full name, email address, contact number, company name, designation, department, address, PAN card details and GST number. For the sake of brevity, the aforementioned information shall be referred to as “**Personal Information**”. We may collect such Personal Information. Further, during your access and use of the Website, we may collect additional information from and about you which may become part of the Personal Information.

We also collect certain non-personal information on the way you use our Website. This is done primarily to enhance user experience. These tools collect certain information which helps us understand how many visitors have visited the Website and also, their behaviour.

As per the provisions of the GDPR, we shall be considered the Controllers of the aforementioned Personal Information.

Website and Social media accounts- We may also collect, store and use your Personal Information when you (1) access or provide your Personal Information on our social networking handles operated by us on Facebook, Twitter, Instagram, YouTube, LinkedIn and/or any other social media platform (2) share our blogs through Facebook, Twitter, Instagram YouTube, LinkedIn and/or any other social media platform and (3) comment/ provide feedback/testimonials on such social networking handles.

Cookies-

We use cookies and similar tracking technologies to track user traffic patterns and hold certain registration information. Tracking technologies also used are beacons, tags and scripts to collect and track information and to improve and analyze our service. If you wish to not have the information these technologies collect, used for the purpose of serving you targeted ads, the Help menu on the menu bar of most browsers will tell you how to prevent your browser from accepting new cookies, how to disable cookies altogether, etc.

We use cookies to:

- improve the user experience on the Website
- understand the usage based on the geographical area
- understand the usage based on the demographics
- understand and get usage patterns of the users

Cookies capture information about how you interact with our Website, which includes the pages that you visit most.

The cookies will collect the following information:

- Clicks and scroll on the Website;
- Visitor's operating system, browser information, CPU, GPU; and
- Information of the service provider.

Will disabling the cookies allow users to use the Website?

We will not restrict the usage of the Website if the cookies are disabled.

Accuracy of information. Please make sure that any Personal Information you share with us is accurate and up to date information. If you are sharing any Personal Information on behalf of a third person, you should ensure that you are authorized to do so. In the event there is any change in the Personal Information provided by you, you shall intimate the Company about the same as soon as it is practicable to do so.

2. WHAT DO WE DO WITH YOUR DATA?

We use Personal Information for the following purposes:

- (i) to provide you with information about our Services;
- (ii) for creation or development of business intelligence or data analytics in relation to the Services provided by us on our Website (for this purpose we may share the Personal Information with certain software or tools available online);
- (iii) to improve the Services;
- (iv) to address your queries;
- (v) to run marketing and promotional campaigns,
- (vi) to maintain leads;
- (vii) for administration/billing;
- (viii) to manage our relationship with you;
- (ix) to provide you information that we may believe may be of your interest;

- (x) for internal record keeping; and
- (xi) to comply with our legal and/or statutory obligations.

Legal Basis (for people from the EU): We will not process your Personal Information without a lawful basis to do so. We will process your Personal Information only on the legal basis of consent [as provided in Art. 6 (1) (a) of the GDPR], contract [as provided in Art. 6 (1) (b) of the GDPR], or on the basis of our legitimate interests [as provided in Art. 6 (1) (f) of the GDPR], provided that such interests are not overridden by your privacy rights and interests.

3. WHO DO WE DISCLOSE YOUR DATA TO?

We do not sell, rent, share, distribute, lease or otherwise provide your Personal Information to third parties, without your prior consent. Keeping this in mind, we may disclose your Personal Information in the following cases:

- **Affiliates:** We may provide your Personal Information to our affiliates to enable them to promote our Website.
- **Service Providers:** We may share your Personal Information with the service providers who work with us in connection with operating the Website and/ or Services. All such service providers are subject to stringent confidentiality restrictions consistent with this Privacy Policy.
- **Consultants and Marketing Agencies:** We may share your Personal Information with consultants and joint marketers with whom we have a marketing arrangement, we would require all such joint marketers and consultants to have written contracts with us that specify appropriate use of your Personal Information, require them to safeguard your Personal Information, and prohibit them from making unauthorized or unlawful use of your Personal Information.
- **Merger or Acquisition:** We may transfer your Personal Information if we are acquired by another entity, or if we merge with another company or transfer a part of our business, including the Website, to a third party. Any such third party or resultant entity that receives your Personal Information shall have the right to continue to use your Personal Information in line with the purposes set out herein. In the event of such a sale or transfer, we may notify you.
- **Legal and Regulatory Authorities:** We may disclose your Personal Information in order to comply with our legal obligations/ court orders/ requests by Govt. authorities.

4. TRANSFER OF YOUR PERSONAL INFORMATION ACROSS BORDERS (FOR EU RESIDENTS)

The Personal Information we collect (of EU residents) might be processed outside the EU at a secure center located in India. We collect and transfer Personal Information outside the EU in accordance with EU data protection laws. We will ensure that any such transfers of Personal Information (outside the EU) will be in accordance with the GDPR. If you have questions, please contact info@mcciapune.com.

5. HOW LONG DO WE RETAIN YOUR DATA?

We will retain your Personal Information as long as it is required to be retained for the purpose of operating our Website or Services and to comply with our legal obligations. Subject to this section, we will try to delete your Personal Information upon reasonable written request for the same. Please note, however, that there might be latency in deleting Personal Information from our servers. For more information on where and how long your Personal Information is stored, and for more information on your rights of erasure and portability, please contact info@mcciapune.com.

6. MINOR'S PRIVACY

Even though our Website is not aimed at children under eighteen (18) years of age and we will not directly collect, use, provide or process in any other form, any Personal Information of persons under the age of 18 years deliberately, you may use the Website even if you are below 18 years of age, provided your parent or guardian consents to such use by you. If you are not old enough to have the authority to agree to our Terms, your parent or guardian must agree to our Terms on your behalf.

7. YOUR RIGHTS

You have the right to access your Personal Information in our possession, right to have us rectify or modify any such Personal Information, right to have us erase/delete your Personal Information, right to restrict us from processing such Personal Information, right to object to our use of your Personal Information. If you would like to exercise any of these rights, please contact info@mcciapune.com. If you are a resident of the EU, you have the right to lodge a complaint with a data protection authority.

8. OUR SECURITY MEASURES

Your Personal Information is stored on the Amazon Web Services server. Although we provide appropriate firewalls and protections, we cannot warrant the security of any Personal Information transmitted as these systems are not hack-proof. Data pilferage due to unauthorized hacking, virus attacks, technical issues is possible, and we assume no liability or responsibility for it. You are required to be careful to avoid "phishing" scams, where someone may send you an e-mail that looks like it is from us asking for your personal information.

9. LINKS TO OTHER WEBSITES

Our Website may contain links to other websites/applications of your interest. Please note that we do not have any control over such other websites/applications, and you will be accessing these websites/applications at your own risk. Therefore, we cannot be responsible for the protection and privacy of any information which you provide while visiting such websites/applications and those are not governed by this Privacy Policy. You should exercise caution and look at the privacy policy applicable to such website/applications.

10. LIMITATION OF LIABILITY

To the extent permissible under the law, we shall not be liable for any direct, indirect, incidental, special, consequential or exemplary damages, including but not limited to, damages for loss of profits, goodwill, data, information, or other intangible losses (even if we have been advised of the possibility of such damages), arising out of this Privacy Policy.

11. GOVERNING LAWS AND DISPUTES

These Terms are governed by and shall be construed according to the laws of India. The acceptance of the Terms shall be deemed to have been given at Pune, Maharashtra, India and the courts in Pune shall have exclusive jurisdiction to entertain any proceedings in any way relating to or concerning these Terms or any rights, duties, obligations or liabilities of the parties arising under these Terms, to the exclusion of all other courts in India.

For any EU residents, this Privacy Policy shall be governed by the provisions of the GDPR.

12. CHANGES TO THIS POLICY

We may update this Privacy Policy from time to time and you are encouraged to check this Privacy Policy on a regular basis to be aware of the changes made to it.

This Privacy Policy was last modified on 15th May 2021.

13. CONTACT US

If you have any questions or concerns or grievances regarding this Privacy Policy, you can email us at our grievance email-address info@mcciapune.com.

"I AGREE"